

## **POLICY CONCERNING THE PROCESSING OF PERSONAL DATA AS PER ARTICLE 13 OF REGULATION (EU) 2016/649**

We are aware of the importance of the procedures used to process your data. This policy clearly and in detail states all of the information regarding the processing of personal data performed by Alps South Italy. S.r.l. of your personal data collected by the website:

[www.alpspetcare.eu](http://www.alpspetcare.eu)

### **DATA CONTROLLER**

The Data Controller for the processing through the website is *Alps South Italy S.r.l.* (hereinafter *Alps*) with registered office in Funo di Argelato, V.le della Mercanzia, no. 85.

For any information related to personal data processing by Alps, including the list of data processors who process your data, you can write to us at [info@alpsitaly.com](mailto:info@alpsitaly.com).

### **PROCESSING METHODS**

Personal data are processed with electronic tools for the time strictly necessary for achieving the purposes for which they were collected.

Specific security measures are adopted to prevent the loss of data, unlawful or incorrect uses thereof and unauthorised access thereto.

### **TYPES OF PROCESSED DATA**

#### *Browsing data.*

The computer systems and software procedures used to operate this website acquire, in the course of their normal functioning to load the website on the browser, some personal data whose transmission is implicit in the use of the communication protocols of the Internet.

This is information that is not gathered in order to be associated with identified parties, but due to its nature could, through processing and association with data held by third parties, allow users to be identified.

IP addresses or domain names of computers utilised by users to connect to the site, the URI (Uniform Resource Identifier), the time of the request, the method used to submit the request to the server, the size of the file received in response, the numeric code indicating the status of the response given by the server (successful, error, etc.) and other parameters regarding the operating system and the user's information environment are the kind of data that falls within this category.

This data is used for the sole purpose of obtaining anonymous statistical information about website usage and to check its correct functioning and is deleted right after processing. The data could be used to determine responsibility in the case of hypothetical computer crimes against the website: other than this eventuality, currently the data on website contacts are not retained for more than seven days.

*Data submitted by the user on a voluntary basis*

The optional, explicit and voluntary sending of an email to any of the addresses indicated on this website entails the subsequent acquisition of the user's email address, which is necessary in order to respond to requests, as well as any other personal data included in the message.

Specific summarised policies are shown or displayed on the website pages provided for particular services that can be requested.

### ***Cookies***

For information related to the cookies present on the website see the Cookie Policy.

## **OPTIONAL PROVISION OF DATA**

Aside from what is specified for browsing data, the user is free to provide personal data when requested in a specific website section. Failure to provide such information, may make it impossible to fulfil the request. This policy indicates the consequences of failure to provide personal data for each type of processing.

### **01. DATA PROCESSING TO REQUEST INFORMATION**

While browsing the website users may enter their data to request information from Alps related to its products or services. The required data are:

- Name
- Surname
- Contract type (private or company)
- Country or city of origin

Providing data is optional, however, failure to enter such data will make it impossible to send the request to Alps.

The purposes for processing include:

- Responding to requests for information
- Sending advertising, informational and promotional material on Alps' business, products and services.

In order to process and fulfil certain requests, Alps uses third party providers, who may be send your personal data. By giving your consent, you agree to Alps doing this. Your data will be communicated for

the sole purpose of fulfilling your request; no other use will be made of your personal data by the external providers who receive it.

The legal basis for these purposes is the user's consent, which can be issued freely and separately by ticking the relative boxes present on all contract forms. The user is always free to choose which purposes to consent to.

The data subject may withdraw his or her consent at any time by writing us at [info@alpsitaly.com](mailto:info@alpsitaly.com)

## CATEGORIES OF SUBJECTS TO WHICH THE DATA MAY BE DISCLOSED

The subjects to which Alps discloses data act as personal data processors appointed by the Data Controller with a specific contract or in the capacity of persons authorised to process personal data under the direct authority of Alps.

An updated list of external processors is available by e-mail request sent to the following address: [info@alpsitaly.com](mailto:info@alpsitaly.com) which you can contact at any time

## RIGHTS OF DATA SUBJECTS

In accordance with articles 15-22 of EU Regulation 2016/679 the subjects the personal data refer to have the right at any time to obtain confirmation of whether said data exist and to be informed of the content and origin thereof, to verify that said data are accurate or request that they get added to, updated or rectified.

Users also have the right to request the cancellation, anonymisation or blocking of data processed unlawfully, and in any case to withhold consent for the processing thereof.

Requests must be addressed to:

- by -mail, to the address: [info@alpsitaly.com](mailto:info@alpsitaly.com)